

# Soccer Kicks for Cancer Fundraising 101

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Want to be the top fundraiser? Try one of these tips and watch your total grow!

## 1. Easy Steps to Raise \$100

- Ask 2 family members to sponsor you 1 cent per touch = \$40
- Ask 4 neighbors to sponsor you a ½ cent per touch = \$40
- Have a family member take you to a local business you or your family frequent and ask them to sponsor you 1 cent per touch = \$20
- $\$40 + \$40 + \$20 = \$100$

## 2. Go to your local business' and ask them to donate:

Example of something to say: Hi, my name is Sue Jane and I am participating in The Leukemia & Lymphoma Society's Soccer Kicks for Cancer program. My goal is to touch the ball 2,000 times. Kyle Sager is the Soccer Kicks for Cancer honor patient, who was diagnosed with ALL in Oct of 2002 and is currently in remission. Your pledge will go toward helping other kids like Kyle stay in remission or help with treatment costs. I hope you will donate to this great cause.

## 3. Write letters to family and friends and ask them to support you.

Evan Pulse, from the Lion's team from the North Shore Youth Soccer Association raised \$2,190 just by writing letters.

- Remember to follow-up on your letters and write thank you notes to people who donated.
- Send out 50 letters to all your family and friends. Ask them to sponsor 1 cent per touch.

## 4. Host your own event.

- Hold a Bake-Sale, pizza sale a barbeque or an ice cream social. Talk about what you are doing and tell them that all proceeds will go toward The Leukemia & Lymphoma Society.